



#### **Board of Directors Meeting Agenda**

February 18, 2021, 2 p.m. City of Solana Beach | Virtual Meeting

Per State of California Executive Order N-29-20, and in interest of public health and safety, we are temporarily taking actions to prevent and mitigate the effects of the COVID-19 pandemic by holding Clean Energy Alliance Joint Powers Authority meetings electronically or by teleconferencing. All public meetings will comply with public noticing requirements in the Brown Act and will be made accessible electronically to all members of the public seeking to observe and address the Clean Energy Alliance Joint Powers Authority Board of Directors.

Members of the public can watch the meeting live at: https://solanabeach.12milesout.com/Video/Live.

You can participate in the meeting by e-mailing your comments to the Secretary at <a href="mailto:secretary@thecleanenergyalliance.org">secretary@thecleanenergyalliance.org</a> 1 hour prior to commencement of the meeting. If you desire to have your comment read into the record at the meeting, please indicate so in the first line of your e-mail and limit your e-mail to 500 words or less. These procedures shall remain in place during the period in which state or local health officials have imposed or recommended social distancing measures.

**CALL TO ORDER** 

**ROLL CALL** 

**FLAG SALUTE** 

**BOARD COMMENTS & ANNOUNCEMENTS** 

**PRESENTATIONS** 

Report Out of February 4, 2021 CEA Community Advisory Committee by Chair Worden

**PUBLIC COMMENT** 

APPROVAL OF MINUTES

Minutes of the Regular Meeting held January 21, 2021



#### **Consent Calendar**

Item 1: Clean Energy Alliance Treasurer's Report

#### **RECOMMENDATION**

Receive and file Clean Energy Alliance Interim Treasurer's Report.

Item 2: Adopt Resolution No. 2021-005 Approving investment Policy

#### **RECOMMENDATION**

Adopt Resolution No. 2021-005 approving Investment Policy.

Item 3: Approve Contract Amendment with Keyes & Fox LLP for Specialized Regulatory Legal Services

#### **RECOMMENDATION**

Approve contract amendment with Keyes & Fox LLP for specialized regulatory legal services related to San Diego Gas & Electric rate proceedings, for a total contract amount not to exceed \$112,500, and authorize Interim Chief Executive Officer to execute all documents, subject to General Counsel approval.

Item 4: Schedule Special Meeting for Final Product Offering Selection and Rate Adoption

#### **RECOMMENDATION**

Schedule Special Meeting for Final Power Supply Product Offering Selection and Rate Adoption for March 4, 2021, 2pm.

#### **New Business**

Item 5: Clean Energy Alliance Interim Chief Executive Officer Operational, Administrative and Regulatory Affairs Update

#### **RECOMMENDATION**

- 1) Approve Issuance of Interest Letter to Prospective New Member Agencies.
- 2) Receive and file Operational and Administrative Update from Interim Chief Executive Officer
- 3) Receive and file Community Choice Aggregation Regulatory Affairs Report from Special Counsel.





Item 6: Approve Clean Energy Alliance Customer Outreach Strategy

#### **RECOMMENDATION**

1) Approve customer outreach strategy.

Item 7: Adopt Resolution No. 2021-006 Amending Clean Energy Alliance By-Laws and Setting Time and Place for Clean Energy Alliance Board Meetings Through June 30, 2021

Time and Place for Clean Energy Alliance Board Meetings Through June 30, 2021

#### **RECOMMENDATION**

Adopt Resolution No. 2021-006 Amending Clean Energy Alliance By-Laws and Setting Time and Place for Clean Energy Alliance Board Meetings through June 30, 2021.

**BOARD MEMBER REQUESTS FOR FUTURE AGENDA ITEMS** 

**ADJOURN** 

**NEXT MEETING:** TBD., hosted by City of Carlsbad (Virtual Meeting)

#### **Reasonable Accommodations**

Persons with a disability may request an agenda packet in appropriate alternative formats as require by the Americans with Disabilities Act of 1990. Reasonable accommodations and auxiliary aids will be provided to effectively allow participation in the meeting. Please contact the Carlsbad City Clerk's Office at 760-434-2808 (voice), 711 (free relay service for TTY users), 760-720-9461 (fax) or clerk@carlsbadca.gov by noon on the Monday before the Board meeting to make arrangements.

#### **Written Comments**

To submit written comments to the Board, please contact the Carlsbad City Clerk's office at secretary@thecleanenergyalliance.org. Written materials related to the agenda that are received by 5:00 p.m. on the day before the meeting will be distributed to the Board in advance of the meeting and posted on the Authority webpage. To review these materials during the meeting, please contact the Board Secretary.

## Clean Energy Alliance – Board of Directors Meeting Minutes January 21, 2021 – 2 p.m.

City of Del Mar Civic Center -Town Hall 1050 Camino del Mar, Del Mar CA 92014

Teleconference Locations per State of California Executive Order N-29-20

SWEARING IN OF NEW BOARD MEMBERS: Interim Board Clerk Susan Caputo administered the Oath of Office to incoming Board Member Priya Bhat-Patel (Carlsbad), and Alternate Members Teresa Acosta (Carlsbad), and David Zito (Solana Beach).

CALL TO ORDER: Chair Becker called to order the regular meeting of the Clean Energy Alliance at 2:00 p.m.

ROLL CALL: Member Druker, Member Bhat-Patel, Chair Becker

FLAG SALUTE: Member Druker led the flag salute.

**BOARD COMMENTS & ANNOUNCEMENTS: None** 

Declare CEA Board Vice Chair Position Vacant and Elect Vice Chair: Chair Becker declared the Vice Chair position vacant.

#### **RECOMMENDATION**

Declare the vice chair position officially vacant and elect vice chair to fill term through June 30, 2021, pursuant to Section 5.2 of the Clean Energy Alliance Joint Powers Agreement.

Motion by Chair Becker, second by Member Druker, to nominate Member Bhat-Patel as Vice Chair. Motion carried unanimously, 3/0.

**PRESENTATIONS:** Interim CEO Barbara Boswell indicated that due to technical issues the Financial Report Presentation will be given first.

#### 1) San Diego Community Power (SDCP)

Interim CEO Barbara Boswell introduced Bill Carnahan of San Diego Community Power, who gave an update of San Diego Community Power operations, and he and Cody Hooven answered questions of the Board regarding the residential rollout and opt out rates, and greenhouse gas free energy.

#### 2) Fiscal Year 2019/20 Annual Financial Report Presentation

Interim CEO Barbara Boswell introduced Ryan Domino of Lance, Soll & Lunghard, LLP (LSL), who shared the results of the first annual financial audit of the CEA noting that LSL issued an "unmodified" opinion on the basic financial statements, which is the highest opinion that can be rendered.

#### 3) San Diego Gas & Electric Envision Project Update (SDG&E)

Interim CEO Barbara Boswell introduced Scott Crider and Sabrina Butler of SDG&E. Scott gave an update of the status of SDG&E's new billing system, indicating the system is on track for an April 2021 implementation.

**PUBLIC COMMENT: None** 

APPROVAL OF MINUTES: Minutes of the Regular Meeting held December 17, 2020, as amended.

Motion by Chair Becker, second by Member Druker, to approve the minutes of the regular meeting held December 17, 2020 as amended.

Motion carried unanimously, 3/0.

#### **Consent Calendar**

Item 1: Clean Energy Alliance Treasurer's Report

#### **RECOMMENDATION**

Receive and file Clean Energy Alliance Interim Treasurer's Report.

Item 2: Adopt Resolution No. 2021-001 Approving Social Media Policy

#### RECOMMENDATION

Adopt Resolution No. 2021-001 approving Social Media Policies.

Item 3: Adopt Resolution No. 2021-002 Approving Debt Policy

#### RECOMMENDATION

Adopt Resolution No. 2021-002 approving Debt Policy.

Item 4: Adopt Resolution No. 2021-003 Approving Participation in San Diego Gas & Electric's

**Arrearage Management Program** 

#### RECOMMENDATION

Adopt Resolution No. 2021-003 approving participation in the San Diego Gas & Electric Arrearage Management Program.

Item 5: Approve the 2021 Legislative and Regulatory Policy Platform

#### **RECOMMENDATION**

Approve the 2021 Legislative and Regulatory Policy Platform.

Member Druker inquired regarding Debt Policy and restrictions on borrowing. Special Counsel Rudy Salo clarified language of the Policy noting the difference of long term vs. short term debt.

Motion by: Member Druker, second by Vice Chair Bhat-Patel, to approve the Consent Calendar. Motion carried unanimously, 3/0.

#### **New Business**

Item 6:

Clean Energy Alliance Interim Chief Executive Officer Operational, Administrative and Regulatory Affairs Update

#### **RECOMMENDATION**

- 1) Receive and file Community Choice Aggregation Update Report from Interim CEO.
- 2) Receive and file Community Choice Aggregation Regulatory Affairs Report from Special Counsel.

Interim CEO commented and Special Regulatory Counsel Ty Tosdal highlighted the following regulatory developments: 1) SDG&E's Energy Resource Recovery Account (ERRA) Forecast Application stating that the Alternate Proposed Decision (APD) was adopted, there will be no drastic reduction in SDG&E rates, the System Average Percent Change (SAPC) allocation method was adopted, and the advice letter to be issued prior to February 1, 2021, will provide additional details; 2) SDG&E's ERRA Trigger Application requesting a modest rate increase, joint protest submitted by San Diego CCA; SDG&E commitment to applying the energy requirements that include departing load; 3) Renewables Portfolio Standard (RPS) Procurement Plans noting that an annual RPS plan is required showing progress toward RPS requirement and goals due by February 15, 2021; and 4) and discussion of the Percentage of Income Payment Plan (PIPP), noting the purpose of the program would be to assist the lowest income customers with a fixed, minimum bill based on income.

**CEA Board received reports.** 

Item 7: Adopt Resolution No. 2021-004 Approving Credit Agreement with JP Morgan for \$6MM Start-Up and Cash Flow Line of Credit

Member Druker and Alternate Member Worden recused themselves from participating on this item due each having a conflict of interest.

Interim CEO Barbara Boswell gave the presentation noting that the Credit Agreement would provide the CEA start-up funding and cash flow needs, and a line of credit should the need arise.

#### RECOMMENTATION

Adopt Resolution No. 2021-004 approving credit agreement with JP Morgan.

Motion by Vice Chair Bhat-Patel, second by Chair Becker to adopt Resolution No. 2021-004. Motion carried, 2/0.

Item 8: Consideration of Community Advisory Committee (CAC) Meeting in February 2021

Interim CEO Barbara Boswell gave the presentation noting that CAC Chair Worden is present and available for questions, and that due to a clerical error, the CAC Member terms require updating to be consistent with CAC Policy.

#### **RECOMMENDATION**

- 1) Reschedule March 2021 CAC Meeting to February 2021; or
- 2) Approve Special CAC Meeting in February 2021.

Motion by Member Druker, second by Vice Chair Bhat-Patel, to schedule a special meeting of the CAC in February and move the regularly scheduled meeting for June to March, and to approve the corrections to the terms of the CAC to be consistent with the policy.

Motion carried unanimously, 3/0.

Item 9: Fiscal Year 2021/22 Budget Planning – Review Consulting Services Agreements and Provide Direction Regarding Staffing and Consulting Services

Interim CEO Barbara Boswell gave an overview of the budget plan noting that CEA has taken a lean approach to administrative costs allowing focus on building reserves during implementation phase and highlighted the plan components as CEA is now enters its operational phase.

Member Druker inquired regarding customer support plans and Interim CEO Barbara Boswell commented that the current plan is for use of contracted Call Center Services with looking at adding a customer services position for one-on-one outreach.

Chair Becker and Vice Chair Bhat-Patel indicated their desire to continue with the lean approach and revisit after entering operational phase for opportunity of adding any needed staff. Member Druker commented on the pending need for customer service and procurement staff.

#### RECOMMENDATION

Provide direction regarding fiscal year 2021/22 staffing and consulting services for purposes of budget development.

Motion by Member Druker, second by Vice Chair Bhat-Patel, to continue with current staffing contracts for fiscal year 2021/22 fiscal year and look at contracting for customer service and procurement positions.

Motion carried unanimously, 3/0.

Item 10: Review and Update Clean Energy Alliance Board Outreach Assignments Matrix

Interim CEO Barbara Boswell gave shared the current Board Outreach Matrix and requested reevaluation and updating due to changes on the CEA Board. Ms. Boswell responded to Board inquiry of timeline of when any cities could enter CEA noting the earliest launch date would be 2023 due to regulatory requirements.

Chair Becker commented on the Sierra Club offering to assist with outreach and Special Counsel Ty Tosdal indicated offering of some pro bono services for CCA formation.

#### RECOMMENDATION

Review and update the Clean Energy Alliance Board Outreach Matrix.

Motion by Member Druker, second by Vice Chair Bhat-Patel, to approve the CEA Board Outreach Matrix as updated.

Motion carried unanimously, 3/0.

Item 11: Approve Clean Energy Alliance Default and Optional Power Supply Product Offerings to be Available at Launch

Interim CEO Barbara Boswell Interim CEO Barbara Boswell gave the presentation highlighting product offerings available and input received from Member Agencies.

#### RECOMMENDATION

Approve Clean Energy Alliance Default and Optional Power Supply Product Offerings to be available at launch.

Public comment was read into the record from Micah Mitrosky of IBEW 569 and Karl Aldinger of Sierra Club of San Diego.

Chair Becker addressed comments of IBEW 569.

Motion by Member Druker, second by Vice Chair Bhat-Patel, that the Pro Forma be based upon the three products 1) Green Impact - 50% Renewable Energy Product, 2) 75% GHG-Free, 3) Clean Impact – 100% Renewable Energy Product, and 4) a program that provides rate relief for small business and low-income customers.

Motion carried unanimously, 3/0.

**BOARD MEMBER REQUESTS FOR FUTURE AGENDA ITEMS:** Vice Chair Bhat-Patel requested that consideration of moving the time of regularly scheduled CEA meetings, or moving to an alternate Thursday due to a conflict with North County Transit District meetings, be placed on the next CEA Agenda.

ADJOURN: Chair Becker adjourned the meeting at 4:11 p.m.



DATE: February 18, 2021

TO: Clean Energy Alliance Board of Directors

FROM: Marie Marron Berkuti, Interim Treasurer

ITEM 1: Clean Energy Alliance Treasurer's Report

#### **RECOMMENDATION**

Receive and File Clean Energy Alliance (CEA) Interim Treasurer's Report for January 2021.

#### **BACKGROUND AND DISCUSSION**

This report provides the Board with the following financial information through January 31, 2021:

- Statement of Financial Position Reports assets, liabilities, and financial position of the CEA as of January 31, 2021.
- Statement of Revenues, Expenses and Changes in Net Position for the seven months ended January 31, 2021.
- Budget to Actuals Comparison Schedule Reports actual revenues and expenditures compared to the amended budget as of January 31, 2021.
- Budget Reconciliation to Statement of Revenues, Expenses and Changes in Net Position
- List of Payments Issued Reports payments issued for January 2021.

As of January 31, 2021, liabilities represent invoices received for services, but not yet paid. The noncurrent accounts payable are amounts due to the cities of Carlsbad, Del Mar and Solana Beach for the \$150,000 advance made by each member agency for start-up costs and services provided to CEA for the period December 2019 to June 2020. These invoices are scheduled to be paid three years from the time CEA is operational.

#### JANUARY 31, 2021 REPORTS

#### STATEMENT OF FINANCIAL POSITION

## CLEAN ENERGY ALLIANCE STATEMENT OF NET POSITION As of January 31, 2021

#### **ASSETS**

Current Assets		
Cash Operating Account	\$	90,382.12
Total Current Assets		90,382.12
Noncurrent Assets		
Deposits		
CCA Bond		247,000.00
Cash Collateral Deposits-SDG&E		240,000.00
Total Noncurrent Assets		487,000.00
Total Assets		577,382.12
LIABILITIES		
Current Liabilities		
Accounts Payable		100,288.21
Accrued Liabilities		6,828.83
Refundable Deposits		75,000.00
Total Current Liabilities		182,117.04
Noncurrent Liabilities		
Due to Member Agencies		
Due to City of Carlsbad		186,571.79
Due to City of Del Mar		151,892.97
Due to City of Solana Beach		165,552.69
Total Due to Member Agencies		504,017.45
Calpine Promissory Note		650,000.00
Total Noncurrent Liabilities		1,154,017.45
Total Liabilities		1,336,134.49
NET POSITION		
Unrestricted (deficit)		(758,752.37)
Total Net Position	\$	(758,752.37)

#### STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET POSITION

## CLEAN ENERGY ALLIANCE STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET POSITION

#### For the seven months ended January 31, 2021

Operating Revenues	\$	
Operating Expenses		
Professional Services		458,309.62
Membership		15,000.00
Insurance		5,569.38
Bank Fees		985.00
Website Maintenance		204.00
Total Operating Expenses		480,068.00
Operating Income (Loss)	(4	480,068.00)
Change in Net Position	(4	480,068.00)
Net Position at beginning of period	(	278,684.37)
Net Position at end of period	\$ (	758,752.37)

#### BUDGET TO ACTUALS COMPARISON SCHEDULE

At its August 20, 2020 board meeting, the CEA Board approved a Promissory Note with Calpine Energy Solutions for \$400,000 to provide funding for the FY 2020/21 budget through February 2021. A second Promissory Note with Calpine for \$250,000 was approved by the CEA Board at its December 19, 2020 board meeting to provide funding for the Financial Security Requirement and the cash collateral deposits required as part of the resource adequacy procurements. Total drawdowns against the Promissory Notes as of January 2021 equal \$650,000. The Calpine Promissory Notes were paid off on February 4, 2021 when funds were received from JPMorgan as part of the credit solution approved by the Board at its meeting on January 21, 2021.

At its June 18, 2020 board meeting, the CEA Board adopted the Fiscal Year (FY) 2020/21 budget approving \$4,006,500 in total operating expenses and uses of funds. The CEA Board approved an amendment to the budget at its November 19, 2020 board meeting to cover the Financial Security Requirement amount of \$147,000. At its December 17, 2020 board meeting, the CEA Board approved an amendment to the budget totaling \$9,459,000 in expenses and uses of funds to reflect resource adequacy contracts executed and costs associated with CEA beginning to provide service in May and June 2021. These budget amendments brought the amended adopted budget total to \$13,612,500.

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Of its approved \$13,612,500.00 amended budgeted operating expenses and uses of funds, \$867,068.00 has been expended, leaving \$12,745,432.00.

## CLEAN ENERGY ALLIANCE BUDGET TO ACTUALS COMPARISON SCHEDULE For the seven months ended January 31, 2021

#### **AMENDED**

		AMENDED		A CTUAL C		VA DIA NICE
Onerating Payanues		BUDGET		ACTUALS		VARIANCE
Operating Revenues Energy Sales	\$	8,000,000.00	\$		\$	9 000 000 00
Total Operating Revenue	Ą	8,000,000.00	Ą	-	ڔ	8,000,000.00 <b>8,000,000.00</b>
Total Operating Nevertue		8,000,000.00		<del>-</del>		8,000,000.00
Operating Expenses						
Power Supply		8,000,000.00		-		8,000,000.00
Professional Services						
Administrative		120,000.00		78,923.68		41,076.32
Legal		320,000.00		173,870.97		146,129.03
Technical		198,200.00		147,902.25		50,297.75
Data Manager		130,200.00		-		130,200.00
Marketing		102,238.00		48,012.72		54,225.28
Audit		40,000.00		8,000.00		32,000.00
Other		19,562.00		1,600.00		17,962.00
Total Professional Services		930,200.00		458,309.62		471,890.38
Print/Mail Services		132,000.00		-		132,000.00
SDG&E Service Fees & Deposit		83,800.00		-		83,800.00
Membership Dues		15,000.00		15,000.00		-
Advertising		10,000.00		-		10,000.00
Website Maintenance		2,500.00		204.00		2,296.00
Insurance		-		5,569.38		(5,569.38
Bank Fees		-		985.00		(985.00
Total Operating Expenses		9,173,500.00		480,068.00		8,693,432.00
Operating Income (Loss)		(1,173,500.00)		(480,068.00)		(693,432.00)
Non-Operating Expenses						
Interest Expense		10,000.00		-		10,000.00
Other Sources and Uses						
Sources						
Credit Solution		5,000,000.00		-		5,000,000.00
Calpine Promissory Note		650,000.00		650,000.00		_
Total Sources		5,650,000.00		650,000.00		5,000,000.00
Uses						
CCA Bond(Financial Security Reqmt-FSR)		47,000.00		147,000.00		(100,000.00
CAISO Deposit		500,000.00		· -		500,000.00
Lock Box Reserves/Cash Flow		2,500,000.00		-		2,500,000.00
Calpine Promissory Note Repayment		650,000.00		-		650,000.00
Collateral Deposits-SDG&E		585,000.00		240,000.00		345,000.00
Financial Security Requirement		147,000.00		-		147,000.00
Total Uses		4,429,000.00		387,000.00		4,042,000.00
Total Sources and Uses		1,221,000.00		263,000.00		958,000.00
Net Increase (Decrease) in Available Fund Balance	\$	37,500.00	\$	(217,068.00)	\$	254,568.00
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Total Operating and Non-Operating Expenses and						
Uses of Funds	\$	13,612,500.00	\$	867,068.00	\$	12,745,432.00
•			-	•		

### BUDGET RECONCILIATION TO STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET POSITION

# CLEAN ENERGY ALLIANCE BUDGET RECONCILIATION TO STATEMENT OF REVENUES, EXPENSES, AND CHANGES IN NET POSITION For the seven months ended January 31, 2021

Net Increase (Decrease) in Available Fund Balance per Budgetary Comparison Schedule	\$ (217,068.00)
Adjustments needed to reconcile to the changes in Net Position in the Statement of Revenues, Expenses, and Changes in Net Position	
Subtract Advances from Calpine Promissory Note Add back:	(650,000.00)
Collateral Deposits-SDG&E	240,000.00
CCA Bond(Financial Security Reqmt-FSR)	147,000.00
Change in Net Position	\$ (480,068.00)

#### **LIST OF PAYMENTS ISSUED**

The report below provides the detail of payments issued by CEA for January 2021. All payments were within approved budget.

### Clean Energy Alliance List of Payments Issued January 2021

Date	Via	Vendor	Description	Amount
01/19/21	ACH	Tosdal APC	Dec 2020 Regulatory Counsel Svcs	7,846.68
01/19/21	ACH	Keyes & Fox LLP	Dec ERRA Forecast Counsel Services	9,452.75
01/19/21	ACH	Tripepi, Smith & Associates, Inc.	7 Gmail inboxes for CAC members	528.85
01/19/21	ACH	Richards, Watson & Gershon	Nov 2020 General Counsel Svcs	3,746.00
01/19/21	ACH	Lance, Soll & Lunghard, LLP	2020 Government Audit (Fieldwork & Draft Repo	7,200.00
01/19/21	ACH	Tripepi, Smith & Associates, Inc.	Dec 2020 Retainer/Reimbursables	10,219.75
01/19/21	ACH	Bayshore Consulting Group, Inc	DecCEO Services	13,270.00
01/19/21	ACH	Pacific Energy Advisors, Inc	Dec 2020 Technical Consulting Svcs	23,600.00
01/19/21	ACH	Hall Energy Law PC	Dec 2020 Energy Procurement Counsel Svcs	2,380.00
			Total December Payments	\$ 78,244.03

#### **FISCAL IMPACT**

There is no fiscal impact associated with these items.



**DATE:** February 18, 2021

**TO:** Clean Energy Alliance Board of Directors

**FROM:** Marie Marron Berkuti, Interim Treasurer

ITEM 2: Adopt Resolution Approving Clean Energy Alliance Investment Policy

#### RECOMMENDATION

Adopt Resolution No. 2021-005 approving Clean Energy Alliance CEA-016 Investment Policy.

#### **BACKGROUND AND DISCUSSION**

As part of establishing a new organization, the Clean Energy Alliance (CEA) Board has been adopting operational and administrative policies since its inception. The Investment Policy establishes guidelines for the management of cash, deposits, and investments of CEA.

The primary objectives of the Investment Policy are:

- 1. <u>Safety of Principle</u> Preservation of principle is the foremost objective of CEA.
- 2. <u>Liquidity</u> CEA's portfolio will remain sufficiently liquid to enable CEA to meet its cash flow requirements.
- 3. <u>Return on Investment</u> CEA's investment portfolio will be designed with the objective of attaining a market rate of return throughout the economic cycle while considering risk and liquidity constraints.

#### **FISCAL IMPACT**

There is no fiscal impact as a result of this action.

#### **ATTACHMENTS**

Resolution No. 2020-005 Approving Clean Energy Alliance Investment Policy Draft Investment Policy

### CLEAN ENERGY ALLIANCE RESOLUTION NO. 2021-005

## A RESOLUTION OF THE BOARD OF DIRECTORS OF CLEAN ENERGY ALLIANCE APPROVING INVESTMENT POLICY

WHEREAS, Clean Energy Alliance (CEA) a joint powers agency, formed on November 4, 2019, by founding members cities of Carlsbad, Del Mar, and Solana Beach; and

WHEREAS, Community Choice Aggregation (CCA), authorized by Assembly Bill 117, is a state law that allows cities, counties, and other authorized entities to aggregate electricity demand within their jurisdictions in order to purchase and/or generate alternative energy supplies for residents and businesses within their jurisdiction while maintaining the existing electricity provider for transmission and distribution services; and

WHEREAS, CEA Board has approved an Implementation Plan and Statement of Intent which was certified by the California Public Utilities Commission (CPUC) on March 16, 2020; and

WHEREAS, the CEA Board desires to establish administrative and operational policies.

NOW, THEREFORE, BE IT RESOLVED, by the Board of Directors of Clean Energy Alliance, as follows:

- Section 1. The foregoing recitals are true and correct.
- Section 2. The Board of Directors of Clean Energy Alliance hereby approves the Investment Policy attached hereto as Exhibit A.

CEA Resolution 2021-005 Investment Policy

The foregoing Resolution was passed and adopted this 18 <sup>th</sup> day of February 2021, by th ollowing vote:	e
AYES: NOES: ABSENT:	
APPROVED:	
Kristi Becker, Chair	
ATTEST:	
heila Cobian, Interim Board Secretary	

#### **Exhibit A**

#### **INVESTMENT POLICY**

(See attachment)



#### **INVESTMENT POLICY**

This Investment Policy (this "Policy") establishes guidelines for the management of cash, deposits, and investments (together, "Funds") at Clean Energy Alliance ("CEA").

#### I. Investment Objectives

When managing Funds, CEA's primary objectives, in the following order of importance, shall be to (1) safeguard the principal of the Funds, (2) meet the liquidity needs of CEA, and (3) achieve a return on investment on Funds in CEA's control.

- **A. Safety**: Safety of principal is the foremost objective of cash and investment management activities. The investment of Funds shall be undertaken in a manner that seeks to ensure the preservation of principal.
- **B. Liquidity**: The Funds of CEA shall remain sufficiently liquid to meet all operating needs that may be reasonably anticipated. Since all possible cash demands cannot be anticipated, the investment of Funds in deposits or instruments that are available on demand is recommended.
- **C. Return on Investment**: The deposit and investment portfolio shall be designed with the objective of attaining a market rate of return throughout the economic cycle while considering risk and liquidity constraints. The return on deposits and investments is of secondary importance compared to the safety and liquidity objectives described in I.A. and I.B., above.

#### II. Standard of Care

CEA will manage Funds in accordance with the Prudent Investor Standard pursuant to California Government Code Section 53600.3<sup>1</sup>:

"[G]overning bodies of local agencies or persons authorized to make investment decisions on behalf of those local agencies investing public funds are trustees and therefore fiduciaries subject to the prudent investor standard. When investing, reinvesting, purchasing, acquiring, exchanging, selling, or managing public funds, a trustee shall act with care, skill, prudence, and diligence under the circumstances then prevailing, that a prudent person acting in a like capacity and familiarity with those matters would use in the conduct of funds of a like character and with like aims, to safeguard the principal and maintain the liquidity needs of the agency. Within the limitations of this section and considering individual investments as part of an overall strategy, investments may be acquired as authorized by law."

<sup>&</sup>lt;sup>1</sup> All further statutory references are to the California Government Code unless otherwise stated.

Pursuant to Section 53607, the CEA Board of Directors (the "Board") hereby delegates responsibility to manage Funds to CEA's Treasurer/Chief Financial Officer ("Treasurer") for fiscal year 2020-21. The Board may renew such delegation to the Treasurer annually, subject to review. So long as such delegated investment authority to the Treasurer is in effect, the Treasurer is authorized to appoint Deputy Treasurer(s) as the Treasurer deems necessary for the prompt and faithful discharge of its duties, pursuant to Section 53607.

#### III. Acceptable and Prohibited Investment Types

- **A.** The following types of investments are permitted:
  - 1. Deposits at Bank(s): Funds may be invested in non-interest-bearing depository accounts to meet CEA's operating and collateral needs and grant requirements. Funds not needed for these purposes may be invested in interest-bearing depository accounts or Federal Deposit Insurance Corporation (FDIC) insured certificates of deposit with maturities not to exceed five (5) years (provided that the purchase of negotiated certificates of deposit shall be subject to the limitations set forth below). Banks eligible to receive deposits will be federally or state chartered and will conform to Section 53635.2 which requires that banks "have received an overall rating of not less than 'satisfactory' in its most recent evaluation by the appropriate federal financial supervisory agency of its record of meeting the credit needs of California's communities, including low- and moderateincome neighborhoods, pursuant to Section 2906 of Title 12 of the United States Code." As per Section 53652, banks must collateralize the deposits of public agencies in an amount equal to no less than 110% of as currently stated in the value of the deposits. The Treasurer will monitor the credit quality of eligible banks holding CEA deposits that exceed FDIC insurance limits to ensure the safety of CEA deposits.
  - 2. Local Agency Investment Fund (LAIF): Funds may be invested in the Local Agency Investment Fund established by the California State Treasurer for the benefit of local agencies.
  - **3. US Treasury Obligations**: Funds may be invested in United States Treasury obligations with a term to maturity not exceeding five (5) years and subject to the limitations set forth in Sections 53601 et seq. and 53635 et seq.
  - **4. Federal Agency Securities**: Funds may be invested in Federal Agency Securities with a term to maturity not exceeding five (5) years and subject to the limitations set forth in Sections 53601 et seq. and 53635 et seq.
  - 5. Bankers' Acceptances: Funds may be invested in Banker's Acceptances provided that they are issued by institutions which have short-term debt obligations rated "A-1" or its equivalent of better by at least one NRSRO (Nationally Recognized Statistical Rating Organization). Not more that 40% of the portfolio may be invested in Bankers' Acceptances, and no more

- than 5% of the portfolio may be invested in any single issuer. The maximum maturity shall not exceed 180 days.
- **6. Negotiable Certificates of Deposit**: Funds may be invested in negotiable certificates of deposit in accordance with the requirements of Section 53601 and 53601.8, and subject to the following limitations:
  - i. Issued by an entity as defined in Section 53601(i); and
  - ii. No more than 30% of the total portfolio shall be invested in certificates of deposit.
- Placement Service Deposits: Funds may be invested in deposits placed with a private sector entity that assists in the placement of deposits with eligible financial institutions located in the United States (Section 53601.8). The full amount of principal and the interest that may be accrued during the maximum term of each deposit shall at all times be insured by federal deposit insurance. The maximum portfolio exposure to the deposits placed pursuant to this section shall be limited by Section 53601.8.
- **8. Money Market Funds**: Funds may be invested in money market funds pursuant to Section 53601(I)(2) and subject to Section 53601(I)(4).

#### B. Prohibited Investment Types

Pursuant to Section 53601.6, CEA shall not invest Funds in any security that could result in a zero-interest accrual, or less, if held to maturity. These prohibited investments include, but are not limited to, inverse floaters, range notes, or mortgage-derived interest-only strips.

#### IV. Investment Portfolio Management

The term to maturity of any Funds invested shall not exceed five (5) years pursuant to Section 53601. The Treasurer will allocate Funds among authorized investments consistent with the objectives and standards of care outlined in this Policy.

#### V. Bids and Purchase of Securities

Prior to the purchase of an investment pursuant to this Policy, the Treasurer shall assess the market and market prices using information obtained from available sources including investment services, broker or dealers, and the media. A competitive bid process, when practical, will be used to place all investment purchases and sales transactions. Any competitive bid process used pursuant to this Policy shall be exempt from CEA's Non-Energy Contracting Policy.

#### VI. Brokers

Selection of broker/dealers shall be based upon the following criteria: the reputation and financial strength of the company or financial institution, the reputation and expertise of the

individuals employed, and pursuant to the requirements of Section 53601.5. Any selected broker, brokerage firm, dealer, or securities firm shall be required to affirm that it has not, within any 48-consecutive month period, made a political contribution to any member of the Board, or any candidate who may join the Board in an amount exceeding the limitations contained in Rule G-37 of the Municipal Securities Rulemaking Board, the Political Reform Act, including section 84308, or any applicable CEA Policy, as amended from time to time. The selected broker or dealers shall be provided with and acknowledge receipt of this Policy.

#### VII. Losses

Losses are acceptable on a sale before maturity and may be taken if required to meet the liquidity needs of CEA or if the reinvestment proceeds will earn an income flow with a present value higher than the present value of the income flow that would have been generated by the original investment, considering any investment loss or foregoing interest on the original investment.

#### VIII. Delivery and Safekeeping

The delivery and safekeeping of all securities shall be made through a third-party custodian when practical and cost effective as determined by the Treasurer and in accordance with Section 53608.

The Treasurer shall review all transaction confirmations for conformity with the original transaction.

#### IX. Conflict of Interest

CEA staff shall comply with state law and applicable CEA policies regarding conflicts of interest.

#### X. Audits

CEA's Funds shall be subject to a process of independent review by its external auditors. CEA's external auditors shall review the investment portfolio in connection with CEA's annual audit for compliance with this Policy. The results of the audit shall be reported to the Board, Chief Executive Officer and Treasurer.

#### XI. Reports

A. Monthly: The Treasurer will perform a monthly review of the investment function. Following the commencement of investment transactions, the Treasurer shall submit a monthly report of all investment transactions to the Board. Investment transactions are defined as the purchase, sale, or exchange of securities. The monthly report shall comply with the requirements of Section 53646.

- **B.** Annually: The Treasurer will submit an annual report to the Board within 60 days of the end of a fiscal year providing the following:
  - 1. A list of individual securities by investment type, issuer, credit risk rating, CUSIP number, settlement date of purchase, date of maturity, par value and dollar amount invested on all securities, the market value and source of the market value information.
  - 2. A statement that the portfolio is in compliance with this Policy and in accordance with Section 53646 or the manner in which the portfolio is not in compliance.
  - **3.** A statement of CEA's ability to meet anticipated cash requirements for the upcoming 12 months.
- **C. Annual Review:** This Policy will be reviewed and adopted at least annually within 120 days of the end of a fiscal year.



**DATE:** February 18, 2021

**TO:** Clean Energy Alliance Board of Directors

FROM: Barbara Boswell, Interim Chief Executive Officer

ITEM 3: Approve Contract Amendment with Keyes and Fox for Specialized Regulatory Legal

Services

#### **RECOMMENDATION**

Approve contract amendment with Keyes & Fox LLP for specialized regulatory legal services related to San Diego Gas & Electric rate proceedings, for a total contract amount not to exceed \$112,500, and authorize Interim Chief Executive Officer to execute all documents, subject to General Counsel approval.

#### **BACKGROUND AND DISCUSSION**

Keyes & Fox has been engaged jointly by Clean Energy Alliance (CEA) and San Diego Community Power (SDCP) to provide specialized legal services related to San Diego Gas & Electric (SDG&E) rate proceedings. The initial engagement was to represent CEA and SDCP in SDG&E's 2021 Energy Resource Recovery Account (ERRA) rate proceeding. Through the good work of the Keyes & Fox team, the California Public Utilities Commission ultimately approved a decision in the ERRA proceeding that resulted in SDG&E setting 2021 rates using correct sales assumptions. While we are pleased with the outcome of the 2021 ERRA proceeding, the on-going monitoring and engagement in SDG&E's rate proceedings continues. It is staff's recommendation that an amendment to the Keyes & Fox agreement be executed to include the following SDG&E rate proceedings:

- 2021 ERRA Trigger
- 2022 ERRA Forecast
- Other Advice Letters that may come up

The legal services provided by Keyes & Fox are critical to ensuring SDG&E's rates are set based on accurate assumptions and provide the best opportunity for CEA to set rates that are competitive with SDG&E.

#### **FISCAL IMPACT**

Funds for the contract are within CEA's current adopted budget.

#### **ATTACHMENTS**

None



**DATE:** February 18, 2021

**TO:** Clean Energy Alliance Board of Directors

FROM: Barbara Boswell, Interim Chief Executive Officer

ITEM 4: Schedule Special Meeting for Final Power Supply Product Offering Selection and Rate

Adoption

#### **RECOMMENDATION**

Schedule Special Meeting for Final Power Supply Product Offering Selection and Rate Adoption for March 4, 2021, 2pm.

#### **BACKGROUND AND DISCUSSION**

At its regular Board meeting January 21, 2021, the Board directed staff to evaluate the following power supply product offerings and programs:

Green Impact – 50% Renewable Energy Default Product
Clean Impact – 100% Renewable Energy Product
50% Renewable/75% Carbon Free Energy Product
Local Impact – Program for CARE/FERA enrolled customers and small businesses

A key consideration in developing its product offerings and rates is the comparison of the costs to participate in CEA to San Diego Gas & Electric (SDG&E). Several rate proceedings at the California Public Utilities Commission that impact SDG&E rates have been underway. SDG&E implemented a portion of these proceedings with rate changes effective February 1, 2021, and additional rate changes will go into effect March 1, 2021. In order to ensure that CEA has the most up to date SDG&E rate information, it is recommended that CEA schedule its rate setting for a special meeting on March 4, 2021.

#### **FISCAL IMPACT**

There is no fiscal impact from this action.

#### **ATTACHMENTS**

None



**DATE:** February 18, 2021

**TO:** Clean Energy Alliance Board of Directors

FROM: Barbara Boswell, Interim Chief Executive Officer

ITEM 5: Clean Energy Alliance Operational, Administrative and Regulatory Affairs Update

#### **RECOMMENDATION**

Approve Issuance of Interest Letter to Prospective New Member Agencies.

- 2) Receive and File Operational and Administrative Update Report from Interim CEO.
- 3) Receive Community Choice Aggregation Regulatory Affairs Report from Special Counsel.

#### **BACKGROUND AND DISCUSSION**

This report provides an update to the Clean Energy Alliance (CEA) Board regarding the status of the operational, administrative, and regulatory affairs activities.

#### **OPERATIONAL UPDATE**

CEA is meeting its milestones for the implementation of its community choice aggregation (CCA) program and is on track to begin serving customers in May 2021/June 2021. (Attachment A - Clean Energy Alliance Timeline of Implementation Action Items).

#### CEA Launch Schedule

San Diego Gas & Electric (SDG&E) has been working over the past several years on their Customer Information System replacement program, known as Envision. They had committed to, and were on track, for a January 4, 2021 go live, despite the challenges of working remote in the COVID-19 environment. With a January 2021 go live, SDG&E committed to supporting the CEA launch of May 2021. On Friday July 10, CEA staff, its regulatory attorney Ty Tosdal and data manager Calpine Energy Solutions participated in a call with San Diego Community Power and SDG&E regarding the recently approved California Public Utilities Commission (CPUC) Decision D. 20-06-003, which requires the Investor Owned Utilities (IOU) to adopt rules and policy changes designed to reduce the number of residential disconnections, provide assistance with debt forgiveness, and offer extended payment plans. The program, known as Arrearage Management Payment program, is required to be implemented by April 2021. This timing has presented a challenge to SDG&E to keep its go live date of January 4, 2021 while also meeting the requirements of the decision. SDG&E submitted a letter to the CPUC requesting an extension to September 30, 2021 for implementing the new procedures and policies required by the decision. This request was denied by the CPUC, resulting in SDG&E postponing implementation of its

Envision project to April 2021. The postponement of the Envision go live date impacts CEA's implementation.

CEA and its consultants have worked diligently with SDG&E to develop a launch schedule that minimized impact to CEA while also minimizing the risk of incorrect bills being sent to customers. SDG&E and CEA have agreed to a two-phased schedule with accounts transitioning to CEA in May and June 2021, and the Board authorized the Interim Chief Executive Officer to enter into a letter agreement with SDG&E memorializing the phased approach. The May 2021 Phase 1 would include the transition of Solana Energy Alliance customers to CEA as well as customers in Carlsbad and Del Mar who do not have complex billing plans. Those customers who have been identified with complex billing plans would transition in June 2021. Staff continues to work with Calpine and SDG&E to fine tune the customer list for each phase.

#### CEA Communications and Marketing Update

Work continues on CEA's communications and marketing initiatives. The updated website went live on December 1, 2020. Brand Standards (letterhead, email signatures, etc.) have been provided; social media presence has been established on Facebook, Twitter, and Instagram; creation of communications tools (FAQs, information sheets) and development of customer notices are underway. Tripepi Smith is also working on the customer outreach strategy.

#### Community Advisory Committee

The Community Advisory Committee held its special meeting on February 4, 2021. The focus of the meeting was on CEA's customer outreach and communications. The Committee Members will be identifying key community groups that CEA should engage as part of its outreach strategy.

#### Risk Oversight Committee

The Risk Oversight Committee (ROC) held its first meeting on February 4, 2021. The ROC received a report from Pacific Energy Advisors regarding power supply procurements. CEA is currently compliant with its Energy Risk Management Policy.

#### Expansion of Clean Energy Alliance

At its January 21, 2021 meeting, the CEA Board updated the Agency Outreach Matrix. Staff recommends for the next step, letters be sent to prospective agencies that provides an update on where CEA is in its CCA launch and offering to set up a meeting to initiate conversations between the agencies.

#### Discussions with Key Potential CEA Customers

Staff continues its discussions with San Diego County Water Agency (SDCWA) regarding Clean Energy Alliance and implications to SDCWA of its electric accounts within CEA territory becoming customers. SDCWA staff anticipates a SDCWA Board discussion regarding CCA at an upcoming Board meeting. CEA staff was contacted by management of Encina Wastewater Authority regarding CEA's upcoming launch, and the two agencies are working together regarding Encina's energy needs and CEA's role in meeting those needs.

#### Resource Adequacy Compliance

As a load serving entity serving customers in 2021, CEA has an obligation to procure Resource Adequacy (RA), based on quantities allocated by CPUC and California Independent System Operator (CAISO). RA procurements do not supply any energy to CEA or its customers, rather it commits the seller to be available to supply energy to the grid if called upon by the CAISO and reduce the possibility of outages. This process is key to ensuring grid reliability. CEA successfully procured all its RA requirements and is fully compliant with its RA obligation.

#### Long-Term Renewable Procurement

As a load serving entity, CEA will be required to procure 65% of its minimum state required renewable portfolio standards in contracts of 10-years or longer. To ensure compliance with this requirement, CEA's initial renewable energy solicitation is underway. The solicitation process, from beginning through final execution can be lengthy, particularly in light of the impacts of COVID-19 on the renewable development industry. The solicitation opened on July 1, 2020, with proposals due July 27, 2020. CEA's consultant, Pacific Energy Advisors, has identified a short list of projects and negotiations are proceeding. It is anticipated final contracts will be before the Board in first quarter 2021.

Staff has also begun discussions with SDG&E regarding entering into bilateral agreements for the procurement of renewable energy. These discussions are on-going, and any proposed agreement will be brought to the CEA Board for approval.

#### Administrative and Operational Policies

During the coming months as CEA prepares for its implementation and operation, policies will be brought to the Board for consideration in future Board meetings. The policies as proposed will be based on Government Code or regulatory requirements and best practices of successfully operational CCAs.

The policies and timeline as currently anticipated are:

February 18 Board Meeting

Investment Policy

Contracts \$50,000 - \$100,000 entered into by Interim Chief Executive Officer

VENDOR	DESCRIPTION	AMOUNT
None		

#### **REGULATORY UPDATE**

CEA's regulatory attorney, Ty Tosdal, will provide an update to the Board on current regulatory activities.

#### **FISCAL IMPACT**

There is no fiscal impact by this action.

#### **ATTACHMENTS**

Attachment A - Clean Energy Alliance Timeline of Implementation Action Item

Attachment B – Tosdal APC Regulatory Update Report

#### Attachment A

#### Clean Energy Alliance Timeline of Action Items CCA Program Related

			3rd Qtr	4th Qtr	1st Qtr				
Timing	Description	Status	'20	'20	_	Apr-21	May-21	Jun-21	Jul-21
9/1/20	Marketing/Customer Outreach Plan Development & Kickoff								
9/17/20	Bid Evaluation and Criteria Scoring System	Complete							
9/17/20	Award Scheduling Coordinator Services	Complete							
				10/15 &					
	Introduce/Adopt Energy Risk Management Policy	Complete		11/19					
10/15/20	Records Retention Policy	Complete							
	System Testing with SDG&E	In progress	5						
	Set up Call Center/Scripting/IVR Recordings	In Progress	5						
1/21/21	Credit Solution	Complete							
2/18/21	CEA Default Products/programs/renewable energy policies								
2/1/21	Create Customer Pre- and Post-Enrollment Notices	In progress	5						
1/21/21	Social Media Policy	Complete							
1/21/21	Debt Management Policy	Complete							
2/18/21	Investment Policy								
3/1/21	Rate Setting								
	Energy Supply Procurement								
3/1/21	Customer Noticing								
5/1/21	Launch - 2 phases May & June 2021								

#### Key:

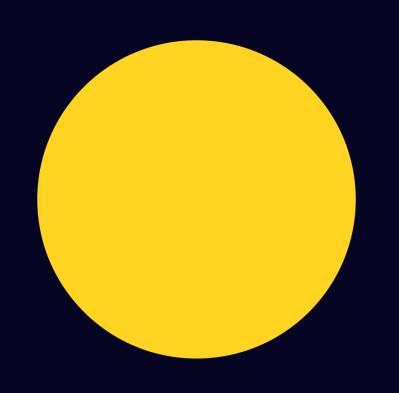
Board Actions/Activity
Staff/Consultant Activity
Marketing/Customer Outreach
CCA Launch

## Clean Energy Alliance Board Update

February 18, 2021



Ty Tosdal
Tosdal APC



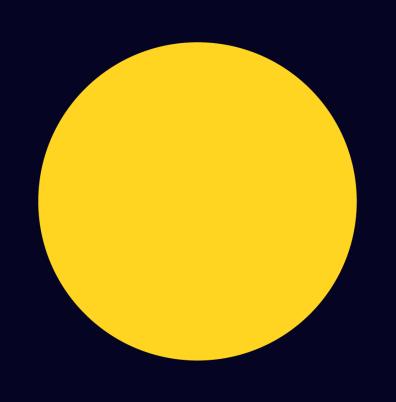
### **Overview**

SDG&E 2021 ERRA Forecast (A. 20-04-014)

• SDG&E's 2020 ERRA Trigger (A. 20-12-007)

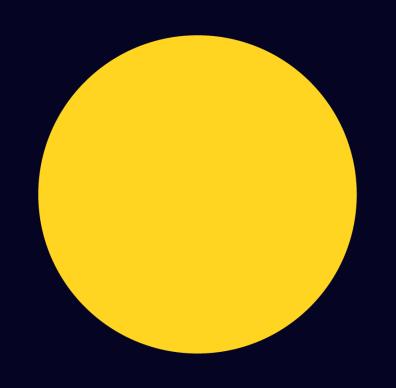
SDG&E's GRC Phase II (A. 19-03-002)

• Emergency Reliability (R. 20-11-003)



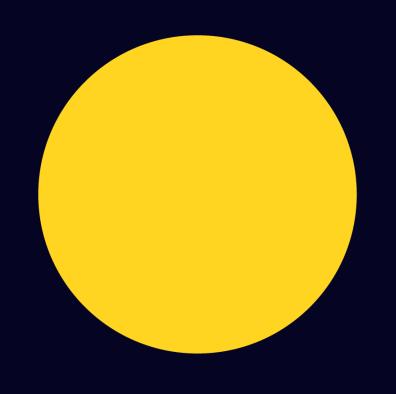
# SDG&E's 2021 ERRA Forecast Application

- Annual proceeding updates SDG&E rates, PCIA charges and EcoChoice rates for the next year.
- SDG&E has requested an extension until February 23, 2021 to implement SAPC method for bundled generation rates.
- SDG&E plans to file a single advice letter incorporating ERRA Forecast and ERRA Trigger decisions into March 1, 2021 rates.



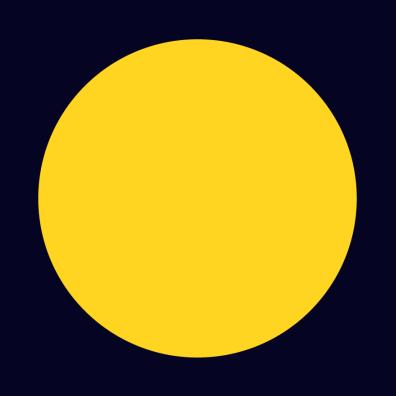
### SDG&E's 2020 ERRA Trigger

- Final decision approves a 22-month amortization to reduce rate shock.
- Decision denies CCA request for more process and relies on Energy Division to verify accuracy of proposal despite lack of support in the record.
- Access to data remains an ongoing issue under discussion with SDG&E.



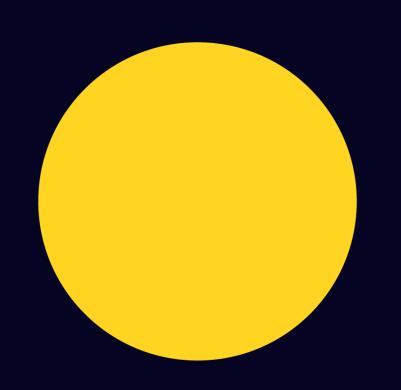
### SDG&E's General Rate Case Phase II

- SDG&E is proposing as part of a settlement agreement:
  - To adopt a sales forecast that does <u>not</u> take into account departing load for November and December 2021; and
  - To file a standalone application to update sales forecast for 2022.
- CEA and SDCP filed a motion for party status, and it has been granted.
- Statements are due next week regarding conflicts between the ERRA decision and SDG&E's proposals.



### **Emergency Reliability**

- Commission has ordered IOUs to buy capacity (resource adequacy) to serve load in Summer 2021.
- Purpose of the order is to avoid power shortages that occurred in Summer 2020.
- No specific capacity levels are identified.
- Costs to be recovered through the the Cost Allocation Mechanism (CAM).



### **Supporting Materials**

Supporting materials referenced in this presentation can be found at the following link:

https://www.dropbox.com/sh/gtxam8z50t24wtl/AAAS7aUH2eqvY4E8VDczz82ca?dl=0



**DATE:** February 18, 2021

**TO:** Clean Energy Alliance Board of Directors

FROM: Barbara Boswell, Interim Chief Executive Officer

**ITEM 6:** Approve Clean Energy Alliance Customer Outreach Strategy

#### **RECOMMENDATION**

Approve customer outreach strategy.

#### **BACKGROUND AND DISCUSSION**

In anticipation of its May/June 2021 launch, Clean Energy Alliance (CEA) is developing a customer outreach strategy designed to inform customers about the benefits of being a customer of CEA, its goals, options available to customers and how CEA compares to SDG&E. There are two elements to the outreach:

- Regulatory Compliance
- Communicating Benefits of CEA

#### **Regulatory Compliance**

Customers are automatically enrolled in a California Choice Energy Authority (CCA) as directed by Public Utilities Code Section 366.2. In order to ensure customers are aware of the automatic enrollment and the customer's right to opt out and stay with San Diego Gas & Electric (SDG&E), four (4) notices are required to be provided to the customers. The timing of these notices is: 1<sup>st</sup> within 60 days of enrollment, 2<sup>nd</sup> within 30 days of enrollment, 3<sup>rd</sup> within 30 days after enrollment and 4<sup>th</sup> within 60 days after enrollment. Attached (Attachment A) is the draft of the 1<sup>st</sup> notice to go out in March to customers being enrolled in May 2021. The 2<sup>nd</sup> and forth mailer will contain the same information in a smaller black and white version. The 3<sup>rd</sup> mailer will be in a form of a welcome letter to customers who have been enrolled.

The content of the mailers is largely dictated by the California Public Utilities Commission (CPUC), and the terms and conditions portion was approved as part of CEA's CCA Registration process in March 2020. While the mailers meet regulatory requirements, they do not do a great job of communicating the benefits of being a CEA customer, with the goal of reducing opt outs. In recognition of this shortfall of the required mailers, CEA is developing an outreach strategy.

At its special meeting on February 4, 2021, the CEA Community Advisory Committee (CAC) focused on the customer outreach strategy and provided their input, which is reflected in the proposed strategy below:

- Monitor Social Media for CEA discussions and address misinformation
  - Develop talking points on typical areas of misinformation and confusion for CEA Board and CAC
- Beginning in March post regular topics to CEA's social media outlets that touch on benefits of CEA, including:
  - Key initiative in meeting Green-House Gas Reduction goals in Climate Action Plans
    - Minimum 50% renewable energy increasing to 100% by 2035
  - Local Control
    - Decision making by local elected officials
  - Economic Development Opportunities
    - Investment of available revenues in local projects and programs
  - Development of local programs designed to meet local community's priorities and needs
  - Competition
    - Alternative to SDG&E where currently there is none
- Hold Town Hall style meetings (virtual) led by Board Member to answer questions from public regarding CEA
- Hold virtual "house parties" with key community groups
  - o Groups such as Sierra Club
  - School Districts
  - Other community groups on an as requested basis
- Meet 1:1 with top customers
- Other activities as identified and directed by the CEA Board

The strategy as proposed is intended to increase the awareness of CEA, its mission, and inform customer decision making.

#### **FISCAL IMPACT**

There is no fiscal impact from this action.

#### **ATTACHMENTS**

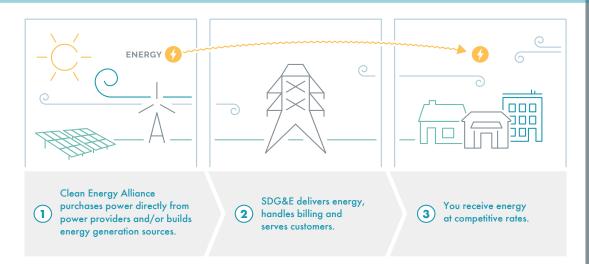
Clean Energy Alliance Customer Notice #1

### CLEAN ENERGY. MORE CHOICES. LOCALLY CONTROLLED.

On May 1, 2021, residents of Carlsbad, Del Mar and Solana Beach will have a new default energy provider: Clean Energy Alliance (CEA). CEA, a locally controlled not-for-profit entity also known as a Community Choice Energy program, will offer clean power at competitive rates.

CEA was formed by the cities of Carlsbad, Del Mar and Solana Beach to help meet the goals of each municipality's Climate Action Plan. The program will be locally managed and available exclusively to residents and businesses within the three cities. The program is governed by the CEA Board of Directors, made up of elected officials from each city.





For more information, please visit our website at CleanEnergyAlliance.org or call (###) ###-###.

Si le gustaría recibir este aviso en español, visite TheCleanEnergyAlliance.org/espanol o llame (###) ###-####

#### **How it Works**

CEA buys electricity and San Diego Gas and Electric (SDG&E) continues to deliver it to your home. Local control over buying energy allows CEA to make better investments in clean power. SDG&E will continue to handle billing and delivery to homes and businesses.

#### **Benefits**

Because CEA is a locally managed, not-for-profit entity, any excess revenue generated by CEA will be reinvested in the community through innovative energy projects, rebate programs and other incentives. CEA is designed to empower the local community through local control, clean power, competitive rates, reduced greenhouse gas emissions and more. By default, customers will be enrolled in a base 50% renewable energy plan with the option to opt up to a 100% renewable energy plan. Customers may also choose to opt out and remain with SDG&E. For more information on how to opt up or opt out, please visit thecleanenergyalliance.org or call (###) ### – ####.

Si le qustaría recibir este aviso en español, visite TheCleanEnergyAlliance.org/espanol o llame (###) ### - ####.

#### Clean Energy Alliance will become the Default Electric Provider in the cities of Carlsbad and Del Mar (Beginning May 2021)

Attention Carlsbad and Del Mar Residents & Businesses

In May 2021, Clean Energy Alliance (CEA) will replace San Diego Gas & Electric (SDG&E) as your default provider for the power generation portion of your electric service. CEA is a local power supply program that will work in partnership with SDG&E to bring you electricity from renewable sources. SDG&E will continue to deliver power to your home or business, maintain the grid and all equipment, open and close accounts, provide billing and collection of payments, and provide customer service and field service (including during power outages). There will be no change to automatic payments or level rate pay plans.

ENROLLMENT: Beginning May 2021, CEA will become the default electric power provider within the cities of Carlsbad and Del Mar. You will be automatically enrolled in CEA's default program on that date.

If you would like to continue as an SDG&E customer for energy and do not want to be automatically enrolled with CEA, you must opt out of the automatic enrollment. To opt out, without penalty, you must call (min) with with or visit our website at www.TheCleanEnergyAlliance. org by within 60 days of starting service with CEA. You may also call or visit our website for additional information. You only need to take action if you want to opt out and remain an SDG&E customer.

**OPT OUT:** You have the right to opt out of CEA. If you decide to opt out and return to SDG&E after the 60-day opt out period, SDG&E will charge a one-time account processing fee. By opting out, you will also be subject to SDG&E's then current rates and terms and conditions of service. For details on SDG&E's rates and terms and conditions, please visit SDG&E.com. You will not be charged any fees if you opt out within the first 60 days after your automatic enrollment with CEA or if you cancel electric service altogether (for example, if you move). If you opt out, you will still be charged for all electricity you used before the transfer of electric service. Accounts will be transferred on the day the electric meter is read and cannot be transferred during the middle of a billing cycle. In order for your request to be processed on your next meter read date, your request must be received at least 5 business

days prior to the date on which the meter is read. To opt out, please call CEA or visit TheCleanEnergyAlliance.org. Have your electric bill handy so that we can process the request.

**BILLING:** Each month, CEA customers receive a single monthly bill from SDG&E. This bill includes all recent electric charges, including CEA's power generation charges. For your convenience, SDG&E forwards the power generation portion of the payment to CEA. SDG&E will continue to charge you for the transmission and delivery services they provide.

**FAILURE TO PAY:** CEA may transfer your account back to SDG&E upon 14 calendar days' written notice to you if you fail to pay any portion of the CEA charges on your bill. If your service is transferred, you may be subject to additional requirements by SDG&E.

**CARE PROGRAM:** If you are currently enrolled in the California Alternative Rates for Energy (CARE) program, you will continue to receive all CARE benefits and discounts upon enrollment in CEA. If you are interested in joining the CARE program for low-income adults, please visit SDG&E.com

**TERMS AND CONDITIONS OF SERVICE:** CEA electric generation rates can be reviewed at TheCleanEnergyAlliance.org or by calling (###) ###-###. Any changes to CEA rates will be adopted at duly noticed public meetings of the Clean Energy Alliance.

SDG&E also charges CEA customers authorized fees for delivering power to your home or business and for providing other services. These components of your electric bill are the same whether you buy electricity from CEA or SDG&E.

#### **CLEAN ENERGY ALLIANCE**

1200 Carlsbad Village Drive Carlsbad, CA 92008

PRSRT STD U.S. POSTAGE **PAID** MINUTEMAN PRESS



**DATE:** February 18, 2021

**TO:** Clean Energy Alliance Board of Directors

**FROM:** Barbara Boswell, Interim Chief Executive Officer

ITEM 7: Adopt Resolution No. 2021-006 Amending Clean Energy Alliance Regular Meeting Time

and Place for Clean Energy Alliance Board Meetings Through June 30, 2021

#### **RECOMMENDATION**

1) Adopt Resolution No. 2021-006 amending the Clean Energy Alliance regular meeting time and place for Clean Energy Alliance board meetings through June 30, 2021.

- 2) Cancel Clean Energy Alliance Board meeting March 18, 2021 and schedule special meeting for March 25, 2021.
- 3) Direct an amendment to the Clean Energy Alliance By-laws Article V, Section 1 to reflect the change in meeting schedule be brough to the Board at its March 25, 2021 meeting.

#### **BACKGROUND AND DISCUSSION**

At its regular Board meeting June 18, 2020, the Clean Energy Alliance (CEA) Board adopted Resolution No. 2020-003, setting time and place for CEA Board meetings through June 30, 2021. Due to scheduling conflicts, the Board now desires to amend the Board meeting schedule for the months of March – June 2021. It is proposed to move the meetings to the fourth Thursday of each month, resulting in an updated schedule reflected below:

 April 45 22, 2021
 2 p.m. Del Mar City Hall (1050 Camino Del Mar)

 May 20 27, 2021
 2 p.m. Solana Beach City Hall (635 S. Highway 101)

 June 47 24, 2021
 2 p.m. Carlsbad City Hall (1200 Carlsbad Village Dr.)

The Clean Energy Alliance By-Laws are recommended to be amended to reflect the change in meeting date and should be brought back to the March 25, 2021 meeting for Board consideration.

Meetings will continue to be held virtually until the state lifts the COVID 19 restrictions.

#### **FISCAL IMPACT**

There is no fiscal impact from this action.

February 18, 2021 Amending Time and Place For Board Meetings  $Page\ 2\ of\ 2$ 

#### **ATTACHMENTS**

Resolution No. 2021-006 Amending Clean Energy Alliance Regular Meeting Time and Place for Clean Energy Alliance Board Meeting Through June 30, 2021

### CLEAN ENERGY ALLIANCE RESOLUTION NO. 2021-006

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE CLEAN ENERGY
ALLIANCE AMENDING THE TIME AND PLACE OF CLEAN ENERGY
ALLIANCE REGULAR BOARD MEETINGS FROM APRIL 2021 – JUNE 2021

**WHEREAS**, the Clean Energy Alliance (CEA) is a joint powers authority, formed in November 2019, by the founding members cities of Carlsbad, Del Mar, and Solana Beach; and

**WHEREAS**, the CEA Board of Directors has determined it will establish its regular meetings annually by resolution; and

WHEREAS, the Ralph M. Brown Act (Government Code §54954) provides for the establishment of regular meeting dates by resolution or other formal action of the Board; and

**WHEREAS**, special meetings of the Board of Directors will be called as necessary and following the requirements of the Brown Act (Government Code §54954; and

**WHEREAS,** the CEA Board adopted Resolution 2020-003 on June 18, 2020, setting the time and place for regular CEA Board meetings from July 2020 – June 2021; and

**WHEREAS,** the CEA Board desires to amend the regular time and place for regular CEA Board meetings for April 2021 – June 2021.

**NOW, THEREFORE, BE IT RESOLVED**, by the Board of Directors of the Clean Energy Alliance, as follows:

<u>Section 1.</u> The Board of Directors of the Clean Energy Alliance hereby amends Resolution No. 2020-0003 and establishes the following dates, times and locations for regular Board meetings from April 2021 – June 2021:

April <del>15</del> 22, 2021	2 p.m. Del Mar City Hall (1050 Camino Del Mar)
May <del>20</del> 27, 2021	2 p.m. Solana Beach City Hall (635 S. Highway 101)
June <del>17</del> 24, 2021	2 p.m. Carlsbad City Hall (1200 Carlsbad Village Dr.)

<u>Section 2.</u> That the fiscal year 2020-21 amended meeting calendar will be posted to the Clean Energy Alliance website.

	ed and adopted this 18th day of February 2021, by
the following vote:	
AYES:	
NOES: ABSENT:	
	APPROVED:
	Kital Bardan Chair
	Kristi Becker, Chair
ATTEST:	
Sheila Cobian, Board Secretary	

#### PROPOSED AMENDMENT NO. 1 TO CLEAN ENERGY ALLIANCE BY-LAWS

Article V, Section 1 of the Clean Energy Alliance By-Laws is proposed to be amended as follows:

Section 1. Regular Meetings. Prior to the commencement of each fiscal year, the Board shall adopt by resolution a calendar of regular meetings for the following fiscal year, establishing the date, time and location of each meeting.